



PTCC

Supporting Learning through Provincial Communities of Practice

Best Start Pre-conference Workshop

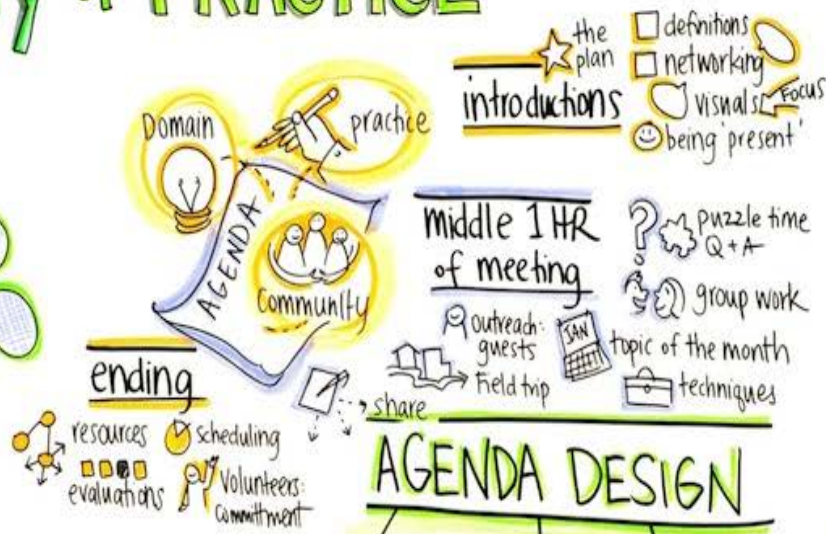
February 6, 2018

About Us

- The Program Training and Consultation Centre is a provincial resource centre funded under the Smoke-free Ontario Strategy
- We offer training workshops, communities of practice, and consultation services to public health departments and community partner agencies across Ontario
- We also conduct applied research in partnership with the University of Waterloo's Propel Centre for Population Health Impact

COMMUNITY of PRACTICE

Communities of practice

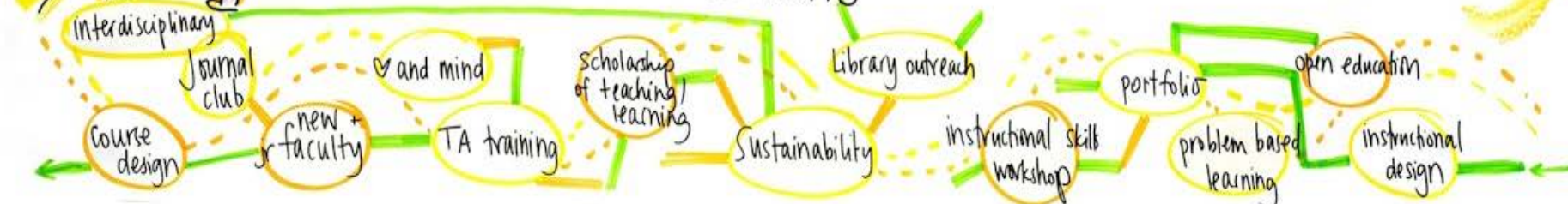


domains practice Community

Professional Development
April 30th, 2013.
CTLT, UBC



Making Connections



Creating JOINT AGENDAS

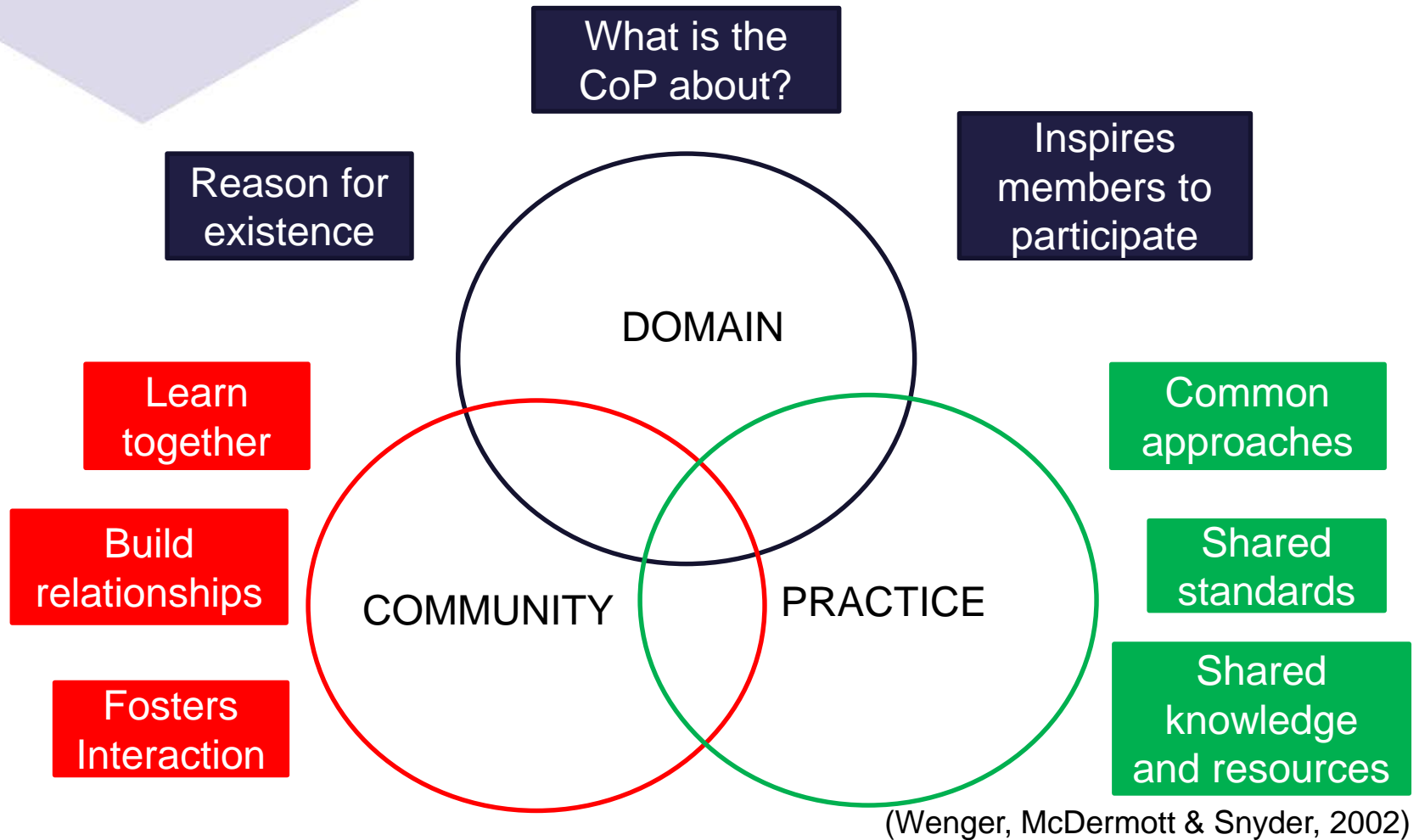


Definition

“A group of people who share a concern, a set of problems, or a passion about a topic, and who deepen their knowledge and expertise in this area by interacting on an ongoing basis”

(Wenger, McDermott & Snyder, 2002)

What are the Components of a CoP?



PTCC's CoP Model

- PTCC's hosts formally instituted CoPs
- Formal consultations were conducted to identify key content areas, preferred meeting structures and desired resources/ supports
- Membership is voluntary*
- Priorities and activities are determined by members
- Members include local public health practitioners, staff from provincial NGOs, and researchers

* PTCC hosted two CoPs for Ministry funded grant initiatives where membership was required

Roles in a CoP

- **Members** – individuals who provide meaningful contributions to the community
- **Research/ subject matter experts**– experienced members who can help bring forward leading evidence and best practices to the group
- **Facilitator** – foster and facilitate member interaction; this role is fulfilled by a PTCC staff position
- **Community leader** – helps guide the community; participates in meeting agenda development and facilitation

Meetings and Communications

- Host bi-monthly tele-webinar meetings
- 2 in-person meetings per year (limited travel subsidy provided)
- Host an online meeting platform (“Ning”)
- CoP newsletter

Members learn about and share:

- Research and evaluation projects
- Policy development opportunities
- Opportunities for collaboration
- Lessons learned from practice
- Helpful resources

Typical Agenda

Increasing Quit Attempts CoP

Wednesday February 22, 2017 1:30 – 3:00 pm

Presenters: Adria Cehovin (Propel) and Jennifer Bouwmeester (SMDHU), David Bard (OPH)

Facilitator: Donna Turner

1:30 – 1:35pm	Welcome	Donna Turner
1:35 – 1:55pm	Practice Sharing <i>Have you or your organization worked with allied health professionals on cessation?</i>	
1:55 – 2:15pm	Presentation: Expanding Brief Cessation Counselling To Professional Health Influencers	Adria Cehovin (Propel)
2:15 – 2:25pm	Questions and Answers	All
2:25 – 2:35pm	SMDHU and their experience working with midwives	Jennifer Bouwmeester (SMDHU)
2:35 – 2:40pm	Questions and Discussion	All
2:55 – 3:00pm	Wrap up and Adjourn	Donna Turner

Online Collaborative Space



Increasing Quit Attempts CoP

- Home
- My Page
- Meetings
- Resources
- Member Discussion
- News
- CoP Information
- Members
- YCMIH

Home

Quick Links

- Meeting Materials 2017
- Meeting Materials 2016
- Learning Agenda 2016
- Community Charter 2016

Welcome to the Increasing Quit Attempts CoP!

The new Increasing Quit Attempts CoP will discuss evidence-based strategies related to increasing quit attempts at the population level and will begin with a focus on the engagement of health care providers. Evidence shows that even brief interventions delivered by a healthcare provider can encourage quit attempts and support smoking cessation. In collaboration with You Can Make It Happen, other partner organizations, researchers and subject matter experts, the CoP will explore best practices and evidence for public health to effectively engage with health care providers.

Next Meeting

In-person: November 29, 2017

Time: 8:30 am-3:00 pm

Location: Radisson Admiral Queen's Quay, Toronto

Please contact Anum Aftab for details.

Resources

- Increasing Quit Attempts Resources
- Resources for Engaging HCPs
 - Local CoPs
 - Primary Care HCPs
 - Allied HCPs
 - Cessation Systems
 - Cessation Campaigns

News



Article: Prevalence and correlates of smoking and e-cigarette use among young men who have sex with men and transgender women

Posted by Logan Broecker on August 21, 2017 at 8:38am

Prevalence and correlates of smoking and e-cigarette use among young men who have sex with men and transgender women

Gerend MA, Newcomb ME, Mustanski B

Drug and Alcohol Dependence 2017...

Read more...

Comments: 0

Tags: youth, lgbtq

Activity Feed



Roxanne is now a member of Increasing Quit Attempts CoP

Welcome Them!

1 hour ago



Sima Patel and Sonya Blanchet joined Increasing Quit Attempts CoP



yesterday

Discussion

E- Newsletter

TFSR & SF Outdoor Spaces CoP

Spring Update

April 2015

IN THIS ISSUE:

[Meet Hilary](#)

[CoP Meeting Notes](#)

[NING Highlights](#)

Welcome to Spring, everyone! This newsletter includes meeting minutes from our recent TFSR teleconference with **Roberta Ferrence** (OTRU) on 'Waterpipe Use, Exposure, Health Effects and Regulation', and takes a minute to shine a spotlight on the work of CoP member (and secret rabbit aficionado) Hilary Cutler!

Our next in-person meeting is on May 27th, in downtown Toronto. We'll be discussing **Developing Comprehensive Tobacco Free Policy, with a special focus on Campuses**. We'd love to see you there!

Meet Hilary!

Name: Hilary Cutler

Job Title: Community Health Promoter

Organization: North Bay Parry Sound District Health Unit

Location: North Bay

E-mail: hilary.cutler@nbpsdhu.ca



housing, and I'm also curious how members are aligning with the SFHO strategic plan.

Are there other projects or initiatives at your organization you'd like to highlight?

Our health unit-wide strategic plan aims to increase the health of 45-64 year-olds in our district. Our tobacco team is seeking to determine the best ways to advocate for tobacco policies and environments for priority populations within this age bracket. If anyone has done tobacco work with this age group,

When did you start working in tobacco control?

July of 2014.

What's your work and education background?

I have a Bachelor's degree in

What tobacco policy related initiatives are you currently working on?

I'm currently working with a local condo Board as they consider adopting a smoke-free policy. I'm

Community Charter and Learning Agenda

Community Charter

- Articulates shared identity (“domain”) for CoP
- Specifies member roles, meeting frequency and types
- Reviewed annually

Learning agenda

- High- level plan
- Specifies agreed upon learning objectives for the year
- Records presentations delivered/ resources developed to address learning needs to date
- Potential additional learning activities identified
- Updated annually

Evaluation

CoP evaluation conducted by Propel, U Waterloo

- Annual online member survey since 2014
- In-depth interviews conducted with 15 members of two CoPs in Spring 2017

Evaluation (continued)

Key Survey Findings

- Most survey respondents reported:
 - ↑ knowledge
 - ↑ confidence and intentions to apply CoP learnings
 - Improvements in their ability to do their work
 - Sharing information from the CoP with work colleagues, team, department
 - Using the knowledge gained in specific ways, including:
 - To confirm a decision already made
 - To plan for or adapt a practice
 - To develop new partnerships
 - Citing information obtained through CoPs in reports

Evaluation continued

Findings from Interviews

- The opportunity to network, share knowledge and access resources were key benefits
- CoP participation was felt to increase members' capacity to do their jobs
- Learnings influenced planning at the organizational level
- Centralized support from PTCC was viewed as essential

“We were able to learn from other public health units that have implemented related programs... and lessons learned from these health units really guided the direction of our work locally. We were able to adjust our workplans, based on these lessons learned from others. So that was quite helpful”.

PTCC CoP member

Resources for Further Learning

- Wenger, E. McDermott, R., Snyder, W. (2002). *Cultivating Communities of Practice: A Guide to Managing Knowledge*. Boston, MA: Harvard Business School Press.
- Introduction to Communities of Practice (Website of Etienne and Beverley Trayner-Wenger). <http://wenger-trayner.com/introduction-to-communities-of-practice/>
- Lambraki, I. Gaitonde, K. Pieters, K. (2012). Examining the Influence of the Program Training and Consultation Centre's communities of practice on members and their tobacco control practice. Ontario Health Promotion E-mail Bulletin article. <http://www.ohpe.ca/node/16258>
- Communities of Practice. PTCC webpage. https://www.ptcc-cfc.on.ca/knowledge_exchange/CoPs/

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